

LEARNING THE ART OF AGING *Gracefully.* BECOMING THE BEST VERSION *of Yourself*

Photography provided by Skin Diagnostics Laser & Rejuvenation

Beatriz H. Porras, M.D. is the founder and medical director of Skin Diagnostics Laser & Rejuvenation in Cincinnati. Dr. Porras specializes in Cosmetic and General Dermatology and has extensive training and experience of more than 20 years. Her passion for dermatology started in her early childhood in her native Colombia, where her maternal grandfather died of melanoma.



The group of professionals at Skin Diagnostics Laser and Rejuvenation. From left to right. Jayna and Sonal (Medical Estheticians), Anne (Esthetic nurse), Kaelyn (certified permanent makeup artist), Dr. Porras, Yasmin and Meghan (front desk), Dennis (Licensed massage therapist).

Dr. Porras migrated to the U.S. 32 years ago; she has spent many years of her life helping her patients age gracefully. She has been associated with some of the best medical schools in the U.S. – Washington University in St. Louis and Parkland Hospital in Dallas. She has written many articles for textbooks and scientific journals.

“Nowadays we are living longer and more fulfilling lives,” Dr. Porras says, “And we want to stay active, looking and feeling great.” She states that her goal is to help every patient “create a better version of themselves.”

These days, you open a magazine or your social media accounts to find some new anti-aging product or procedure. Sites like Groupon offer special deals and people organize so-called ‘Botox parties’ to attract clients. People pay for procedures after meeting with a sales expert, without even seeing the person that is going to deliver the treatment and in many cases, this person is not even a physician. People with this mentality are just looking for a discount without thinking of the results. This is how bad cosmetic work is done. The problem, Dr. Porras says, is that you just have one face.

At Skin Diagnostics Laser & Rejuvenation, every patient meets with Dr. Porras to carefully evaluate their individual needs, concerns and goals. She listens and explains all the options to obtain the most natural results. Dr. Porras and her team of qualified professionals include her esthetic nurse, medical estheticians, permanent makeup artist and licensed massage therapist. Together they offer only the most upscale services and they want you to feel relaxed and refreshed, looking like yourself, but several years younger. They take your cosmetic work very seriously. Porras reiterates, “We never want you to choose our office or a procedure just because there is a discount or



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because your friend had it done, we want you to have the treatments that you need to become a better version of yourself.”

Skin Diagnostics Laser & Rejuvenation offers the most advanced anti-aging technology, Radiofrequency, Lasers, Microneedling, the best Dermal Fillers, Neuromodulators (Botox, Xeomin, Dysport), and Platelet Rich Plasma (PRP). Dr. Porras is always attending national and international conferences, gathering new knowledge and technology to serve her patients better. The newest addition to her practice is hair restoration. Porras states that hair loss is a very common problem among men and women and that the new treatments offer very rewarding results.

Five years ago, Dr. Porras created her own medical-grade skin care line called TRANSFORMATION by Dr. Porras. “We have everything for every skin type and condition – acne, hyperpigmentation,

Rosacea, sun blocks, dry skin and anti-aging products,” she says. All the products are natural, hypoallergenic and chemical-free. She also has a basic mineral makeup line that works great for patients with allergies to makeup. Most recently, a line of supplements was also added – vitamins, collagen and probiotics. Porras believes that looking good starts from the inside. She states that the best accessory that you need to wear is healthy and glowing skin. She is a firm believer that the highlight of the art of living is to learn how to age gracefully. Like Robert Browning said, “Grow old with me the best is yet to be.” ❖

To schedule an appointment with Dr. Porras or her team of professionals, please call 513.631.0059.