



Skin Diagnostics' new state-of-the-art location.

Bringing Out **EVERYONE'S BEST**

Written by Ann Heise Kult • Photography by Catie Viox

Her professional credo remains as simple as it is sincere.

“My philosophy is, **LET’S ENJOY GROWING OLDER WHILE LOOKING YOUTHFUL,**” says Beatriz Porras, MD, cosmetic and general dermatologist at Skin Diagnostics Laser & Rejuvenation in Montgomery. “I am very passionate about what I do. The idea is to bring out the best in every person.”

At the helm of her successful cosmetic dermatology practice for 20 years, Dr. Porras has always believed that **LESS IS BETTER**. She is not a fan of the “overdone” look.

“So, look like yourself, but youthful and happy,” she says. “Refreshed and rested is the look you want.”

And refreshed and rested is the look patients walk away with, thanks to her extensive experience and skill as well as an impressive array of all the best lasers, ultrasonic and radio frequency devices. Services include laser treatments for acne, rosacea, brown spots, sun damage, skin laxity, wrinkles, veins, scars, stretch marks and cellulite. Dr. Porras offers Botox, Xeomin and Dysport injections, the best FDA-approved dermal fillers and Plasma Rich Platelet (PRP), as well as cellulite treatments and body contouring via high-intensity ultrasound.

Body contouring and hair restoration are currently the most popular treatments requested, followed by dermal fillers, Botox and Thermi (radio frequency). “I am always updating to ensure we have the best lasers and the best technology available,” she notes.

Dr. Porras also offers her own personally developed professional line of skin care products – Transformation by Dr. Porras – and recently added vitamins and supplements to the mix. Since the practice moved to a state-of-the-art building, esthetic services are offered including facials, dermaplaning, chemical peels, waxing, microdermabrasion and oxygen infusion.

“We were across the street in a tiny office for 13 years,” Dr. Porras recalls. “It was challenging because it was a quarter of the space we have now. Our current building is great, very elegant, spacious and full of light, and it is located on Montgomery Road at Ronald Reagan Highway. I am really happy here. It is easy for patients to find me, we have great parking and more equipment to better serve our patients’ needs.”

Dr. Porras is concerned about the increasing number of young women diagnosed with melanoma. She provides skin cancer screening and biopsies of moles, warts, precancerous and skin cancer lesions. “We can save many lives by everyone having a once-a-year general skin checkup,” she says. ❖

Skin Diagnostics Laser & Rejuvenation is located at 9201 Montgomery Road, Cincinnati, OH 45242. For more information, call 513.631.0059 or visit www.cincinnati-skinlaser.com.



Transformation by Dr. Porras, Professional Skin Care line.



Carolyn D., patient, with Dr. Porras.



Michelle Coakley, patient, with Carolyn Williamson and Anne Fenbers.



Left to right: Megan Bradley, esthetician; Dr. Beatriz Porras; Anne Fenbers, nurse and Carolyn Williamson, front office.



Dr. Porras and Anne Fenbers doing a Thermi 250 radiofrequency treatment.



Pat Glick having hair restoration laser treatment.