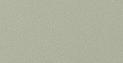
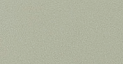
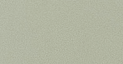
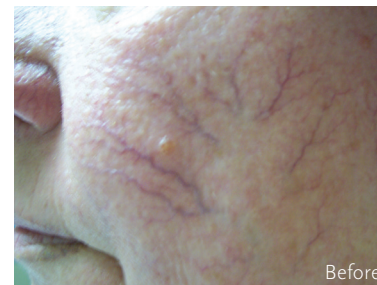




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DON'T LET YOUR ROSACEA KEEP YOU IN THE DARK

Written by Jamie Rogers · Photography by Wes Battoclette

Every morning when we wake, one of the first things we do is take a look at our reflection in the mirror. For Marjorie, as for many male and female Rosacea sufferers, what they see reflected in the mirror is the red face of Rosacea. This is a chronic condition that is very common but poorly understood.

It is estimated that Rosacea affects well over 16 million Americans. Yet most of them don't even realize that their facial redness, pimples, and large noticeable blood vessels, are a result of this condition. In surveys by the National Rosacea Society, more than 76 percent of rosacea patients said their condition had lowered their self-confidence and 41 percent reported that it had caused them to avoid public contact or cancel social engagements. When rosacea is particularly severe, it can even interfere with professional relationships and career advancement. One reason Rosacea can have such a big impact in your daily life is because it is very visible. When left untreated, Rosacea affects not only the skin but can also cause enlargement of the nose (rhinophyma) and harm to the eyes.

After suffering from rosacea for years, Marjorie was tired of feeling self-conscious about her appearance and having to use copious amounts of makeup to cover her rosacea. She sought the expertise of Dr. Beatriz Porras of Skin Diagnostics Laser and Rejuvenation for help.

"When Marjorie first came to see me she was wearing a thick layer of makeup," Dr. Porras says. "When she removed the makeup, her face was very red and she has blood vessels on the cheeks that look like fingers. I started treating her Rosacea with oral medications and my own Rosacea skin care line (Transformation Skin MD). I then incorporated laser treatments to safely and effectively remove the blood vessels and redness."

The laser vein removal treatments left Marjorie's skin strikingly and beautifully clear. "Before the treatments, Marjorie would not go out without heavily applied makeup because she felt that people were always staring," Dr. Porras says. "Now she feels confident going in public without any makeup and she has found that she can talk to others eye-to-eye instead of always looking down."

"Waking up in the morning," Marjorie says, "I feel like I have a completely different face. Dr. Porras was so wonderful. When I went in to see her, I wasn't sure she could fix it, but she took one look at my face and said 'I can help you.' She was so caring, very gentle, and she talked me through every aspect of the procedure. Dr. Porras was very professional and I was thrilled to have received the results I was looking for."

When Marjorie first explored the option of having the veins removed from her face, she consulted a variety of practices but to her dismay, most would not perform the laser procedure on the face. Specializing in conditions of the skin, Dr. Porras had the experience and expertise to perform the laser treatment on Marjorie's face. Her care and consideration for her patient's comfort and well-being put Marjorie at ease throughout the short procedure.

"Dr. Porras was so good about explaining exactly what I was going to feel and she could read my discomfort level," Marjorie says. "There was no downtime and I experienced only light bruising for a short period of time, which was easily disguised with makeup."

Marjorie says the decision to do the treatment was the best decision she has made. She no longer feels insecure and self-conscious about her face and it has helped her to enjoy and embrace life again.

Dr. Porras suggests that Rosacea sufferers seek immediate attention for their condition. Rosacea cannot be cured but can be treated creating major improvement. Maintenance and follow up treatments are basic since the disease recurs and gets worse if treatment is not pursued. Daily skin care using appropriate products, avoidance of sun exposure and sun protection are essential. You don't need to live your life with a red face. Rosacea can be treated. For more information visit the National Rosacea Society at Rosacea.org or visit www.cincinnatiaskinlaser.com. ❖

Skin Diagnostics Laser & Rejuvenation is located at 9200 Montgomery Road, Building E, Suite 17 A, Cincinnati, OH 45242. You can reach them at 513.631.0059 or visit their website at www.cincinnatiaskinlaser.com.